



Grant Application

SNY PLAY BALL! is a program to support youth baseball and softball leagues/divisions (players ages 6-12 only) in communities in the New York metropolitan area, including New Jersey, Connecticut, Pennsylvania (Pike County) and Long Island. In 2012, six non-profit and tax-exempt organizations that demonstrate a financial need will be selected to receive a \$5,000 grant to be used for the purchase of player equipment and uniforms, field maintenance and renovations, and other annual operating expenses such as umpire fees. **Organizations will be selected based on the following criteria:**

1. Areas served
2. Ratio of operating budget to players
3. Stated need and plan
4. Creativity, originality and content of the essay

Please feel free to include any additional items such as pictures or videos that you feel will help illustrate your need for the grant.

SNY is excited to announce that one of the SNY PLAY BALL! grant winners will be chosen by you! Be sure to go to www.facebook.com/SNY beginning on **July 1st** to cast your vote for one of three (3) leagues chosen to compete for the final grant. The league that gets the most votes wins!

Please complete this application and submit it between December 15, 2011 and June 15, 2012 to be eligible for all six grants. Any applications submitted between March 16, 2012 and June 15, 2012 will only be considered for the final three grants.

1. Organization Information

Organization Name

Contact Name

Date

Contact Email

Address

Contact Day Phone

City

Contact Cell Phone

State

Contact Fax

Zip

Contact's Position in the Organization

Website

Does a board of directors govern your baseball/softball program?

Yes

No

Applicants must be a Nonprofit 501(c)(3) organization or government agency. Is your organization:

Nonprofit 501(c)(3) Organization
(attach copy of IRS designation letter)

OR

Government Agency



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2. Grant Application Essay

On an attached page, please compose an essay detailing your need for the grant. Make sure to integrate the three (3) prompts below into your essay as these must be included to process your application.

1. Briefly describe your organization's history and mission.
2. Briefly describe the specific problem/need or opportunity for your organization and how this grant will address this issue (include what the grant will be used for).
3. Explain how the organization plans to sustain the improvements made as a result of the grant.

*For a construction project/field refurbishment, please provide the specifics and current status of the project.

Please feel free to include any additional information that you feel will help your application. You may also include pictures and videos to further illustrate the need for the grant.

3. Eligibility

*Please answer these questions as they pertain to participants in the 6-12 year old range.

1. How many years has your program been in existence?

2. Approximately, how many children (ages 6-12) participate in your program on an annual basis?

3. What does the player entry fee cover and what are players responsible for providing on their own?

4. What was the organization's operating budget for participants ages 6-12 in 2011?

5. How much was spent in the following areas for participants ages 6-12 in 2011? (Approximately)

i. Uniforms

iii. Field Maintenance & Utilities

v. Other (Please Explain)

ii. Equipment

iv. Umpires



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4. Field Information

1. What is the name and address of the primary field that your organization plays on?

Name

Address

2. Who owns the field?

3. Who maintains the field?

5. Grant Usage Details

Please list all proposed expenses for the grant money. Please be specific as to what you would be using the grant money for. You can use a separate piece of paper if you would like to add further details.

Line Item	Total Cost of Item (U.S. Dollars)

Would the SNY PLAY BALL! grant money be used as part of a larger campaign?

Yes No

Is this program/project contingent upon your organization receiving the SNY PLAY BALL! grant?

Yes No



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Signature

By signing the application form, the applicant hereby assures and certifies that it will comply with the **SNY PLAY BALL!** Terms and Conditions (See Below).

Signature

Date

SEND COMPLETED APPLICATIONS TO

SNY PLAY BALL!
c/o Generation Z Marketing
825 Third Avenue
2nd Floor
New York, NY 10022

PLEASE ATTACH

1. A list of your program's board members/government agency's council members.
 2. A copy of your 501(c)(3) IRS designation letter (if applicable).
- We cannot process your application until we receive these items.

GRANT APPLICATION DEADLINE

The deadline to submit your application to be considered for all six grants is **March 15, 2012**.

The timeframe to submit your application to be considered for only the final three grants is between **March 16, 2012** and **June 15, 2012**.

Any application received after June 15, 2012 will not be eligible for a grant.

Additional Information

If the Grant is awarded to your organization, we may ask your organization to permit SNY to publicize the award of the Grant (including without limitations publicizing your organization's name, likeness, image, logo, tradename, and/or trademark in connection with such publicity).

Terms and Conditions

1. The "New York Tri-State and Metropolitan Area" is defined as the following counties in the States as listed:
 - (a) Counties located in State of New York: Albany, Bronx, Dutchess, Kings, Manhattan, Nassau, Onondaga, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Sullivan, Ulster, Westchester;
 - (b) Counties located in State of New Jersey: Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union, Warren;
 - (c) Counties located in State of Connecticut: Fairfield, New Haven;
 - (d) County located in the State of Pennsylvania: Pike
2. Applicant represents, warrants, and covenants that (i) it possesses the legal authority to apply for the **SNY PLAY BALL!** Grant (the "Grant"); (ii) that a resolution and/or motion of similar action has been duly adopted or passed as an official act of the applicant's governing body, authorizing the filing of the application, including all understandings and assurances contained therein, and directing and authorizing the person identified as the official representative of the applicant to act in connection with the application, and to provide such additional information as may be required; (iii) it will carry out all objectives and tasks as outlined in the Grant application; (iv) it understands that in order to deviate from the stated objectives in the Grant application, a written request must be submitted to the **SNY PLAY BALL!** Fund Committee for review and approval.
3. Applicant will disburse all Grant funds in accordance with the approved **SNY PLAY BALL!** budget submitted with the Applicant's application; no deviation in the use of Grant funds is permitted without prior written consent from the **SNY PLAY BALL!** Committee.
4. Recipient(s) of Grant(s) will submit quarterly progress reports and a final report to the **SNY PLAY BALL!** Committee by the designated due dates if asked.
5. Recipient(s) of Grant(s) will document expenditures of all disbursed funds through invoices and receipts. All proofs of payment must include the following: date of purchase or service, vendor/retailer/contractor address and phone number, description of product or service, total amount paid and date of payment. The Grant recipient must submit financial statements and documentation of expenses as required by **SNY PLAY BALL!** if asked. Non-compliance with any of the above responsibilities may result in the suspension or revocation of **SNY PLAY BALL!** grant funds and may render Program/Applicant ineligible for future grants.
6. **Final Grant:** The 6th and final **SNY PLAY BALL!** grant (the "Final Grant") will be awarded following an online vote at www.facebook.com/SNY. Three (3) leagues will be selected from valid applications received between Dec. 15, 2011 and June 15, 2012, and will be posted on www.facebook.com/SNY for public voting. Go to www.facebook.com/SNY for full Terms and Conditions. By submitting this Grant Application, you are hereby also agreeing to be considered for the Final Grant selection and to the Terms and Conditions of such Final Grant.

SNY will not discriminate on the basis of race, sex, sexual orientation, religion, color, or ethnic origin in awarding the Grant.

Non-compliance with any of the above responsibilities may result in the suspension or revocation of **SNY PLAY BALL!** grant funds and may render Program/Applicant ineligible for future grants.

If you have any questions, please contact us via phone at 855-SNY-AWRD (769-2973)
or email at SNYPLAYBALL@genzmarketing.com